



Athletic Departments

We help athletic directors and athletic departments successfully navigate complex business, legal and regulatory issues...so you can focus on winning.

You need to win on more than just the field of play. You need to win in your transactions. And you need to win by avoiding and overcoming legal and regulatory issues.

The Spencer Fane Collegiate Athletics Legal Team is experienced in solving these challenges, to help you identify and maximize your opportunities, and minimize your liabilities.

To maximize opportunities, we help you:

- Identify, attract and retain coaches
 - Monitor and evaluate performance trends
 - Develop and implement contract structures that reward revenue-producing activities
 - We maintain an extensive database of coach and athletic executive compensation, a portion of which is published by USA Today, and can provide you with more detail into historic and emerging compensation trends
- Obtain financing for operations and capital improvements
 - Identify trends in capital markets and cost-effective finance structures
- Design tax-efficient and creative fundraising initiatives
- Attract, retain and graduate student athletes
 - Counsel on clearinghouse, eligibility and student athlete discipline issues
- Engage university community and fan base
 - Protect and increase visibility of your proprietary information and marks
 - Develop and implement compliant social media policies
- Negotiate and draft efficient contracts for all areas of department operations
- Comply with not-for-profit governance/open records issues

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To avoid risk, we help you:

- Monitor legal trends
 - Evolution of principles of amateurism
 - Avoid and, when necessary, manage crisis
 - Student athlete conduct
 - Academic integrity
 - NCAA compliance
 - Title IX and Clery Act compliance
 - Health & safety policies/procedures
 - Manage Labor and Employment issues
 - Avoid difficult employee issues by training you and your team on regulatory compliance
 - Litigation and dispute resolution

We maintain an extensive database of coach and athletic executive compensation, a portion of which is published by *USA Today*. We use this information in conjunction with a host of historic and emerging performance data to provide our clients a competitive advantage in identifying value and opportunities in the marketplace.

Click to view a [Sample Analysis](#).