SpencerFane®

Vicki Bronson PhD

Partner

Contact

Fayetteville

P 479.587.3423 | **F** 918.586.8982

vbronson@spencerfane.com



Overview

Vicki Bronson advises businesses, developers, property owners, and entrepreneurs on business transactions, business formation, real estate matters, and complex disputes. She helps clients structure and negotiate deals, evaluate opportunities, manage risk, navigate regulatory and contractual challenges, and resolve conflicts efficiently. Her practical, business-focused counsel allows clients to move forward strategically and achieve their objectives with confidence.

An experienced trial lawyer, Vicki represents clients in high-stakes commercial litigation involving antitrust, class actions, environmental claims, contract disputes, intellectual property, product liability, trade secrets, and professional liability matters. She develops practical, results-driven litigation strategies designed to protect her clients' interests while advancing their broader business goals. Vicki has successfully represented clients in state and federal courts at both the trial and appellate levels.

In addition to her litigation practice, Vicki counsels clients through all phases of business and real estate transactions, including entity formation, acquisitions, development, financing, leasing, and dispositions. Drawing on decades of real estate experience, she works closely with developers, builders, and property owners to identify opportunities, manage risk, and overcome challenges. Her strategic guidance helps clients complete projects and transactions efficiently and successfully.

Education

- Liberty University, 2026 (Ph.D.), *with high distinction*
- University of Arkansas School of Law, 1997 (J.D.), *with highest honors*
- University of Arkansas, 1990 (B.S.B.A.)

Bar Admissions

- Arkansas, 1997

- Oklahoma, 2005

Court Admissions

- U.S. Court of Appeals for the Eighth Circuit
- U.S. Court of Appeals for the Tenth Circuit
- U.S. District Court for the Eastern District of Arkansas
- U.S. District Court for the Western District of Arkansas
- U.S. District Court for the Northern District of California

Distinctions

- *Best Lawyers in America*, Commercial Litigation; Litigation – Environmental, 2023-2027
- *Mid-South Super Lawyers*, Commercial Litigation, 2014-2026
- Legal Aid of Arkansas, Volunteer Attorney of the Year Award, 2014
- Litigation Counsel of America, Fellow

Memberships

- Third Congressional District Representative, Arkansas Board of Law Examiners, 2025-2031
- Fayetteville Chamber of Commerce, Board of Directors
- American Bar Association,
    - Antitrust Section, Agriculture & Food Committee, Vice-Chair, 2023-Present
    - Commercial Litigation Section; Real Estate Section
- Arkansas Bar Association
- Oklahoma Bar Association
- American Board of Trial Advocates
- Washington County Bar Association
- W.B. Putman American Inn of Court

Related Experience

- Serves as co-lead counsel in multiple nationwide class action antitrust cases.
- Successfully defeated class action certification in a toxic tort case involving trichloroethylene (TCE).
- Successfully negotiated a low settlement on behalf of an insurance client in defense of a bad faith claim with potential damages exceeding $15 million.
- Represents meat industry companies in regulatory and compliance matters, risk management, litigation, and other areas.
- Represents developers in zoning and other land use issues.
- Successfully defeated class certification in an alleged water pollution case.
- Obtained a defense verdict in a toxic tort and alleged “cancer” cluster case.
- Served as co-counsel for a Fortune 500 company and successfully defeated products liability claims.
- Represented developers in transactions involving several multimillion-dollar student housing complexes near the University of Arkansas.
- Represented a developer in several real estate transactions involving tax credit and historical preservation issues.
- Represents commercial property developers in Arkansas and Oklahoma.
- Represents residential and commercial construction companies.