



Valerie Haber

Partner

Contact

Tampa

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Overview

Valerie Haber guides businesses operating within or adjacent to the alcohol beverage industry through development, licensing, and promotional activities, as well as alcohol delivery, storage, fulfillment, and related services.

With a proven track record of success across all three tiers of the alcohol beverage space, Valerie is highly regarded for both her deep industry knowledge and responsive, transparent client communication. Her clients include wineries, breweries, distilleries, wholesale distributors, national restaurant groups, supermarkets, movie theaters, and other retailers.

In the licensing space, Valerie streamlines the process for obtaining, managing, and renewing liquor licenses. Her promotional activities counsel – for both alcohol industry members and unlicensed third parties – includes sampling, working with promoters or influencers, general advertising, and social media.

In addition to her primary focus areas, Valerie's work guiding clients through federal, state, and local alcohol beverage laws often intersects with the government lobbying, intellectual property, and real estate industries, in which she is well-versed in areas such as health department licensing, food law permitting, and land use and zoning diligence and approvals.

Valerie is notably fluent in Spanish.

Education

- University of Miami School of Law, 2012 (J.D.), *magna cum laude*
- Duke University, 2002 (B.A.)

Bar Admissions

- Florida

Distinctions

- *Chambers USA*, Up and Coming, 2024; Food and Beverages: Alcohol, 2025
- *Daily Business Review*, Florida Trailblazers, 2020
- *Florida Super Lawyers*, Rising Star, 2019-2022
- *Florida Trend*, Legal Elite, Up and Comer, 2019

Memberships

- Commercial Real Estate Women (CREW)
- Dade County Bar Association
- Duke Alumni Association, South Florida
- Duke Women's Initiative
- Florida Association for Women Lawyers, Young Lawyers Division
- Greater Miami and The Beaches Hotel Association
- International Council of Shopping Centers (ICSC)
- The Florida Bar
- Trade Organization of the Nightlife and Club Industry
- U.S. Sommelier Association

Presentations and Publications

- "Ask the Expert Webinar Series: Tips and Tools on Navigating Distributor Relationships," Distilled Spirits Council of the United States (DISCUS), May 2025
- "Steal These Pandemic-Era Hacks on Training, Mentorship and Clients," *Daily Business Review*, March 2022
- "Don't Get Left on Read: Partner Uses Memes and Office Hours to Keep Her Young Associates," *Daily Business Review*, February 2022
- "Florida Division of Alcoholic Beverages and Tobacco Declaratory Statement Regarding Spirits Tastings," December 2021
- "Behind the Deal: Distillery Backed by Former NFL Players Coming to Miami's Allapattah Neighborhood," *South Florida Business Journal*, July 2021
- "How I Made Partner: 'Wit, Personality and a Good Book of Business,' Says Valerie Haber," *com*, February 2021
- "Which Liquor License is Right?" *Southern Beverage Journal*, Florida Edition, October 2020
- "What Florida Restaurants Owners Need to Know Before Closing Their Businesses," *South Florida Business Journal*, August 2020
- "What to Do if an Employee at Your Restaurant has COVID-19," June 2020
- "TTB Clarifies Trade Practice Enforcement for COVID-19-Related Activities," *com*, June 2020
- "TTB Clarifies Trade Practice Enforcement for COVID-19-Related Activities," May 2020
- "Cover Story: Where's the Next Wynwood?" *South Florida Business Journal*, March 2020
- "Is Your Liquor License Creeping Up on Neighbors? Alcohol Beverage Distance Separation Requirements," February 2020
- "FDACS Clarifies Hemp Industry Permitting Requirements," February 2020
- "Alcohol Regulation (FL): Overview," *Practical Law*, September 2019
- "South Florida Food Trucks Proceed with Caution," September 2019
- "Food and Beverage Service in Funeral Homes: Are You in Compliance?" *The Independent Reporter*, Fall 2019
- "It's a Mixed Bag of Information," *Southern Beverage Journal*, Florida Edition, July 2019
- "Branded Malt Beverage Glassware – Florida Distributors, Take Note!" *Daily Business Review*, June 2019

- "Best Practices in Alcohol Beverage Trade Practice Investigations," Hospitality Law Conference: Series 2.0, Houston, Texas, April 2019
- "Alcohol Beverage Law Basics," Nightclub and Bar Convention, Las Vegas, Nevada, March 2019
- "2019 Booze Bills to Watch," February 2019
- "Top Questions to Ask Before You Sign a Lease for Your Florida Restaurant or Bar," October 2018
- "Annual Legal and Legislative Update 2018," National Association of Licensing and Compliance Professionals (NALCP) Conference, October 2018
- "As State Legislatures Conclude Their Work, Florida Weighs in with New Alcohol Laws," April 2018
- "New Law Opens Door for Orlando Restaurant Liquor Licenses," March 2018
- "Beer Law," Master Brewer's Academy, 2018
- "Liquidating Liquor Licenses in Bankruptcy," Asset Sales Committee Newsletter, November 2017
- "City of Miami Commission Paves the Way Toward Alcohol Beverage Law Cleanup," October 2017
- "Booze, Brew and Beyond: A Shot of Florida Alcohol Beverage Law," Broward County Bar Association CLE, May 2017
- "What Real Estate Brokers Need to Know About Alcohol-Related Issues," March 2017
- "Beer Law," Master Brewer's Academy, 2017