



Preston Enoch

Partner

Contact

Dallas

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Overview

Preston Enoch represents clients in complex commercial and business litigation, defending and prosecuting lawsuits involving claims for defamation, tortious interference, breach of contract, fraud, deceptive trade practices, negligent misrepresentation, unfair competition, and misappropriation of confidential information and trade secrets in state and federal courts across the country.

Operating calmly and effectively when the stakes are high, Preston's prominent client portfolio has included national health insurance carriers, where he has successfully obtained summary judgments dismissing lawsuits involving tens of millions of dollars. Additionally, he has represented landlords, including one of the world's largest food retailers, achieving timely and cost-effective outcomes in landlord-tenant disputes.

A rising industry thought leader, Preston has authored and presented on topics pertinent to his practice. His comprehensive strategies and diligent adherence to clients' specific objectives have contributed to a track record of success in the courtroom regardless of dispute type or unique variables.

Education

- Southern Methodist University School of Law, 2015 (J.D.), *cum laude*
- University of Oklahoma, 2012 (B.A.), *cum laude*

Bar Admissions

- Texas, 2015

Court Admissions

- U.S. District Court for the Northern District of Texas

Community Involvement

- Second Chance Animal Sanctuary
- Reaching Our Community's Kids (R.O.C.K.)
- O'Banion Middle School (Garland, Texas), Volunteer, Mentor, and Sponsor

Distinctions

- *Best Lawyers in America*, Ones to Watch, Commercial Litigation, 2021-2025

Presentations and Publications

- "Proving Up and Challenging Reasonable Attorney's Fees and Expenses," published by State Bar of Texas; presented at 36th Annual Texas Litigation Update Institute, Austin, January 2020

Related Experience

- Obtained summary judgment for a national health insurance carrier against a third party billing agent who asserted claims for fraud, fraud by nondisclosure defamation, tortious interference with existing contract, and tortious interference with prospective business relations.
- Successfully defended against a lawsuit involving claims of legal malpractice, fraud, breach of contract, negligent misrepresentation, negligence, violations of the Texas deceptive trade practices act, and promissory estoppel, among others.
- Successfully prosecuted breach of contract claims.
- Successfully obtained five summary judgments.
- Successfully struck and excluded five expert witnesses.
- Trial experience as both first and second chair where he and his co-counsel obtained a unanimous jury verdict for more than \$1,300,000.