



Elizabeth E.L. Isaac

Of Counsel

Contact

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Overview

Elizabeth Isaac helps businesses, entrepreneurs, and artists assess and protect their inventions and creative products and ideas to leverage IP portfolios and enhance business options. She strategically counsels clients on due diligence, patents, trademarks, copyrights, entertainment law, and internet law, as well as licensing, transactional, adversarial, and litigation matters. Elizabeth excels in holistic IP management by collaborating with more narrowly focused colleagues to develop global IP and IP-adjacent approaches to strengthen companies' market positions.

Elizabeth improves the value of technological assets and mitigates risks associated with IP rights, frequently negotiating deals between rights holders and third parties seeking to grant and obtain permission to use protected content. She touches all forms of IP law within her transactional practice, drafting licensing, services, subscription, joint development, and publishing agreements. Likewise, Elizabeth's dispute experience comprises the full spectrum of IP resolution platforms, including district court litigation, the Trademark Trial and Appeal Board, and the Patent Trial and Appeal Board.

Elizabeth's trademark work encompasses worldwide brand portfolio management, clearance, prosecution, cease-and-desist letters, and trademark settlement agreements. Her design and copyright work includes creative works portfolio management, enforcement and defense, and design patent and copyright preparation and prosecution. In Elizabeth's patent work, she manages freedom to operate and state of the art analyses as well as drafting and prosecution for clients across diverse industries, with specific experience in medical, food and beverage industry products and systems, consumer products and methods of manufacturing and packaging, software, and energy.

Education

- Oklahoma City University School of Law, 2013 (J.D.), *summa cum laude*
- Austin College, 2008 (B.A.), *magna cum laude*

Bar Admissions

- Oklahoma, 2013

- U.S. Patent and Trademark Office

Court Admissions

- U.S. District Court for the Western District of Oklahoma

Community Involvement

- Design Rights Boot Camp, Coordinator and Moderator
- Oklahoma City University School of Law, Alumni Association, Board of Directors, 2019-2021
- deadCenter Film Organization, Board of Directors, 2018-2022
- Rotary Club of Oklahoma City, Club 29, Rotarian, 2018-present
- Catalyst of Allied Arts, Board of Directors, Membership Chair, 2015-2018
- Leadership Oklahoma City, Linking Young Adults of Oklahoma City (LOYAL) Class XII Graduate, 2016-2017
- IgniteOKC, Board Chair, Event Chair, 2012-2016

Memberships

- Oklahoma Bar Association, Intellectual Property Law Section, President, 2018-present
- Oklahoma County Bar Association, Young Lawyers Division, Board of Directors, Communication Chair, 2017-2022
- American Intellectual Property Law Association
 - Pro Bono Committee, Chair, 2022-present
 - Industrial Design Committee, 2018-2022

Presentations and Publications

- "SCOTUS v. The Internet," *Oklahoma City University School of Law Magazine*, 2023
- "Pre-Production Intellectual Property Considerations," Oklahoma Film + Music Office, Inaugural Conference, 2019
- "Intellectual Property and Churches," CREATE: initiative, 2018
- "Hear + Now: Making Music in Oklahoma," Oklahoma Film + Music Office, Networking and Mentoring Series, 2017
- "Protecting Your District Brand and Artwork," Oklahoma City District Get Together, 2017
- "Copyright and Trademarks for Graphic Designers," Gordon Cooper Technology Center, 2016
- "What Every Start-Up Company Should Know About Trademarks, Patents and Copyrights," Primerus Paradigm, 2014
- "In Their Own Skin," *Oklahoma City University School of Law Magazine*, 2013

Related Experience

- Managed and oversaw intellectual property ownership litigation, due diligence, patent prosecution, and trademark prosecution for medical device company.
- Enforced copyright and trademark assets previously held by deceased celebrity on behalf of estate.
- Prepared complex endorsement, collaboration, and custom software development agreements.
- Managed global trademark clearance, registration, rebranding, maintenance, and policing.
- Settled copyright and trademark infringement case in favor of plaintiff in federal court.
- Settled trademark dispute in favor of defendant against global brand.
- Enforced trademark against global technology company.
- Drafted international design patent applications through the Hague Convention.

- Drafted non-infringement and invalidity opinion letters related to utility and design patents and trade dress for product configuration.
- Conducted due diligence search and prepared opinion letter concerning all forms of intellectual property in multi-million-dollar asset purchase agreement.
- Managed worldwide patent and trademark asset transfer associated with publicly traded businesses post-merger and post-reorganization.
- Initiated and defended trademark opposition before the U.S. Trademark Trial and Appeal Board.
- Analyzed and assisted with Inter Partes Review proceeding before the U.S. Patent Trial and Appeal Board.
- Drafted website terms of use, privacy policies, and copyright policies.
- Drafted end user license agreements, online subscription agreements, and software as a service agreement.
- Drafted and negotiated software developer agreements.
- Drafted complex celebrity endorsement and album production agreement.
- Drafted operating agreement for film production company.
- Drafted employee and independent contractor confidentiality and intellectual property agreements.
- Counseled client participating in Amici Curiae brief before U.S. Supreme Court