SpencerFane®


# Jessica M. S. Brigman

Of Counsel

**Contact**

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## Overview

**Jessica Brigman advises clients on all aspects of business, from initial formation and structuring, ongoing maintenance, and business-to-business transactions to ongoing growth strategies and long-term compliance matters. She has a vast background in contract drafting and negotiation, including commercial contracts such as employment agreements, nondisclosure agreements, master services agreements, and terms and conditions. Her wholistic practice also encompasses trust and estate planning with a particular focus on asset preservation within multigenerational family businesses, with a specific focus on family farms.**

Throughout her work with entrepreneurs, established business owners, and individuals and families looking to preserve personal and business assets, Jessica works to facilitate efficient exchanges without compromising longstanding values and knowledge. She consistently navigates sensitive family and business dynamics with poise and practical risk management strategies, with a goal of balancing risk within the client's specific risk tolerance guidelines.

Having previously served as in-house counsel to a large national technology company, Jessica's experience enables her to adapt when dealing with complex matters and shifting priorities. In her current practice, she helps a variety of companies adhere to the ever-changing laws governing online information privacy and data security, including driving online privacy notices and advising on best practices for data privacy and cybersecurity.

## Education

- Western Michigan University Thomas M. Cooley Law School (J.D.), *cum laude*
- Hamline University (B.A.)

## Bar Admissions

- Michigan
- Minnesota

## Community Involvement

- Horizon Health, Board of Directors, 2018-present
- 100 Women Who Care of Morrison County, 2023-present
- INDY, Board of Directors; Fundraising Committee, 2022-present
- Women's Business Alliance, She Leads Committee, 2022-present
- M&B Cares, committee member, 2022-present

## Distinctions

- *Minnesota Lawyer*, Top Women in Law, 2025

## Memberships

- Michigan State Bar Association
- Minnesota State Bar Association
- International Association of Privacy Professionals Member
- Certified Information Privacy Professional (CIPP/US)

## Presentations and Publications

- "Navigating the Minnesota Consumer Data Privacy Act and AI in Your Workplace," She Leads Conference, April 2025
- "Data Privacy Gets Personal | New Legislation May Affect Your Business When it Comes to Personal Consumer Data. Are You Ready?" *Cloud Chamber of Commerce Business Central Magazine*, November/December 2024
- "Hot Topics from a Legal Perspective for Your Business," She Leads 2024 Leadership Conference, Brainerd, Minnesota, April 2024
- "Earned Sick & Safe Time, Legal & HR Panel," Moderator, She Leads 2024 Leadership Conference, Brainerd, Minnesota, April 2024