SpencerFane®

Hannah Becker

Partner

Contact

Tampa

P 813.424.3544 | **F** 813.405.8904

hbecker@spencerfane.com



Overview

Hannah Becker is a nationally recognized attorney for alcohol beverage regulatory and transactional matters. She guides clients through all legal and commercial aspects of the food and beverage industry, combining creative and strategic instincts with an energetic, detail-oriented approach to licensure and permitting, labeling, advertising, trade practices, product classification, importation and distribution agreements, Tied-House and cross-tier issues, and alcohol franchise laws. She is also recognized for her strong grasp of how emerging technologies and new regulated product categories impact alcohol sales and related compliance matters.

Working across all three tiers of the alcohol beverage space, Hannah's clients include manufacturers, importers, wholesalers, retailers, breakthrough brands, investors, nontraditional entrants, and unlicensed third-party providers. A dedicated advisor, she walks clients through all aspects of licensure and registration, regulatory compliance, taxation, importation, distribution, marketing, land use and zoning, sales, and consumption. She also provides regulatory and licensing support for transformative mergers and acquisitions in the hospitality industry.

In the emerging technology space, Hannah carefully monitors market trends to provide clients with sound, forward-thinking advice on best practices for sales facilitation, delivery apps and platforms, artificial intelligence, and mobile driver's licenses and digital IDs.

Beyond alcohol beverages, Hannah's guidance extends to food, tobacco, fuel, lottery and gaming, hemp, cannabis, and other regulated products. She regularly conducts label reviews for food, low-ABV ready-to-drink products, and non-alcoholic beverages regulated by the FDA, as well as alcohol products regulated by the TTB.

Bolstered by a hospitality background, Hannah's exceptional client service is rooted in her ability to forge transparent, trusting relationships and her time-tested understanding of how drawing on multidisciplinary industry resources is necessary to provide comprehensive legal support. In addition, she maintains a professional working proficiency of Spanish to better support diverse client bases.

Education

- The George Washington University Law School, 2016 (J.D.)
- University of Florida, 2013 (B.A., B.S.), *magna cum laude*

Bar Admissions

- Florida
- District of Columbia
- New York

Community Involvement

- American Cancer Society, Tampa Bay Associated Board of Ambassadors; Jockeys & Juleps Gala, Jockey Honoree, 2024
- American Heart Association, Lawyers with Heart Committee, Tampa Bay Heart Walk, 2018-2021; Circle of Red, 2018-2020
- The Leukemia and Lymphoma Society, Team in Training TCS New York City Marathon, Team Member, 2023; Man and Woman of the Year, New York City Campaign, Team Member, 2022
- Women of the Vine and Spirits, Foundation Committee

Distinctions

- American Bar Association, On The Rise / Top 40 Young Lawyers Award, 2026
- Beverage Information Group, 40 Under 40, 2023
- *Chambers USA*, Food and Beverages: Alcohol, 2024-2026
- *Florida Super Lawyers*, Rising Star, 2022-2026
- The Florida Bar, Young Lawyers Division, 36 Under Thirty-Six Professionalism Award, 2025
- The Nonprofit Leadership Center, Certificate in Nonprofit Board Governance, 2020
- Wine & Spirit Education Trust (WSET), WSET Level 2 Award Certification in Spirits, 2021; WSET Level 2 Award Certification in Wines, 2020

Memberships

- American Bar Association
- Florida Association for Women Lawyers
- The Florida Bar
- Hillsborough Association for Women Lawyers, Member
  - Board of Directors, 2022-2024; Judicial Relations Committee, Co-Chair, 2022-2024; Young Lawyers Division Committee, Co-Chair, 2020-2022
- Hillsborough County Bar Association, Member
  - Young Lawyers Division, Board of Directors, 2019-2025
- Leadership Council on Legal Diversity, Alumni
  - Pathfinder Program, 2022
- Leadership Florida Connect, Alumni
  - Class 13, 2023-2024
- Tampa Bay Chamber, Emerging Leaders, 2016-2022

Presentations and Publications

- "Regulatory and Legal Update," Beverage Alcohol Retailers Conference, June 2025
- "Women in Law and Compliance in the Beverage Alcohol Industry," Women of the Vine & Spirits Leadership Series, C-Suite Insights, April 2025
- "Sponsorships and Celebrity Endorsements," NABCA 32nd Annual Symposium on Alcohol Beverage Law & Regulation, March 2025
- "The Legal and Regulatory Update," Beverage Alcohol Retailers Conference, June 2024
- "The Future is Digital: Mobile Driver's Licenses for Alcohol Age Verification," *Wine Business Monthly*, August 2023
- "Legal Update: Blurring Category Lines," Beverage Alcohol Retailers Conference, June 2023
- "Starting a Cottage Food Business," *Specialty Retailer*, February 2023
- "5 Ways to Protect Your Alcohol Liquor License," The Hospitality Law Conference, Washington, D.C., October 2022
- "Maintaining the Perfect Brew: On-Premise Retail Legal and Regulatory Updates," Cheers Beverage Summit, Cheers Advisory Board, June 2022
- "Don't Get Spirited Away: Off-Premise Retail Legal and Regulatory Updates," Beverage Alcohol Retailers Conference, June 2022
- "Legal Considerations for the 2020 Alcohol Industry Innovations that Aren't Going Anywhere," Beverage Alcohol Retailers Conference, June 2021
- "The Good, the Bad, and the Takeaways of Working Remotely," *Lawyer Magazine,* Hillsborough County Bar Association, March-April 2021
- "Know the 'Habitual Drunkard'?" *Southern Beverage Journal*, Florida Edition, January 2021
- "Now Available for Curbside Pickup and Delivery: 2020 Alcohol Regulatory Changes Impacting the Hotel and Restaurant Industry," The Virtual Hospitality Law Conference, May 2021
- "Taste, Toast, Zoom: Virtual Tastings, Mixology Classes and Other Experiential Events," The Virtual Hospitality Law Conference, October 2020
- "The New Beverage Alcohol Normal," Virtual Beverage Alcohol Retailers Conference, September 2020
- "COVID-19: Can You Return Unsold Alcohol Inventory?" *Cheers Magazine*, April 2020
- "On-Premise Opportunities During COVID-19," *Cheers Magazine*, April 2020