



## Elizabeth Jaffe

Of Counsel

### Contact

New York

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## Overview

**Elizabeth Jaffe focuses her practice on intellectual property and litigation, representing clients across a wide range of industries and legal issues. She counsels individuals, estates, and corporations on the protection, enforcement, and management of intellectual property rights, with a particular emphasis on trademark law.**

Elizabeth routinely assists clients with trademark clearance and prosecution, managing applications and registrations before the U.S. Patent and Trademark Office, and enforcing trademark rights in federal and state jurisdictions. She also represents clients in opposition and cancellation proceedings before the Trademark Trial and Appeal Board. In addition to her intellectual property work, she advises clients on data privacy compliance, including drafting website privacy policies and terms and conditions.

Elizabeth also has extensive experience in alternative dispute resolution, representing clients in ICANN domain name disputes, arbitrations before the American Arbitration Association, private mediations, and court-administered alternative dispute resolution programs. Her ability to navigate complex legal frameworks with practical, client-centered solutions makes her a valuable resource for clients seeking strategic protection and enforcement of their intellectual property assets while maximizing their overall value.

## Education

- Brooklyn Law School (J.D.), *cum laude*
- Queens College of the City University of New York (M.A.)
- Bucknell University (B.A.)

## Bar Admissions

- New York

## **Distinctions**

- *New York Metro Super Lawyers, 2020–2024*

## **Related Experience**

- Obtained a favorable decision for a media planning company in a commercial proceeding before the American Arbitration Association.
- Successfully resolved a copyright infringement dispute on behalf of a home furnishings and fabric manufacturer.
- Prevailed in pursuing a claim of trademark infringement on behalf of a Long Island-based real estate developer.
- Recovered valuable copyrights on behalf of a trustee for Chapter 7 debtor.
- Reached a favorable settlement for a major publisher in trademark infringement litigation.