



Brian Medich

Senior Associate

Contact

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Overview

Brian Medich regularly handles complex matters involving patent (including Hatch-Waxman), trademark, copyright, and contractual disputes, providing proactive counsel to protect and maximize value through the full life cycle of products, services, and ideas. He brings proven experience with large corporations, including life sciences and biologic companies (e.g., pharmaceutical manufacturers), other FDA-regulated entities (e.g., tobacco product manufacturers), and oil and gas companies with expansive intellectual property portfolios, in addition to individual inventors and entrepreneurs in varied technologies (e.g., medical devices, UAVs, AR / VR, machine learning, video games, and mobile applications).

Through a focus on building a mutual understanding of a business and the protectable scope of all IP, Brian simultaneously works to avoid unnecessary litigation while utilizing enforcement actions, when necessary, to defend clients against infringers and competitors.

Brian completed his undergraduate studies at American University and later earned his Juris Doctor from The George Washington University Law School. During law school, he clerked for the New Jersey Office of the Public Defender, building on governmental experience he gained interning with the U.S. House of Representatives, including a stint with the U.S. House Budget Committee.

Education

- George Washington University Law School (J.D.)
- The American University (B.A.), *cum laude*

Bar Admissions

- District of Columbia

- New Jersey

Court Admissions

- U.S. Court of Appeals for the Federal Circuit
- U.S. District Court for the District of Columbia
- U.S. District Court for the Western District of Texas

Distinctions

- *Best Lawyers in America, Ones to Watch, 2026*

Presentations and Publications

- *The Unfixed Nature of Copyright Fixation: Limited Protection for Environmental Works of Art*, 47-2 AIPLA QJ. 309, 2019
- "Equity Investment," Women In Film and Video, Script DC, Washington, DC, October 12, 2019

Related Experience

- Successfully defended a global pharmaceutical company in an enforcement action under Hatch-Waxman.
- Secured summary judgment of non-infringement in an oil and gas patent litigation.
- Successfully defended a global tobacco product manufacturer in a trademark infringement litigation and served as second chair at trial.
- Successfully negotiated settlement in a trademark infringement matter involving automated vehicles.
- Represented a patent holder in a patent infringement action involving UAVs through settlement.
- Represented a health care technology company in a patent infringement matter involving machine learning through settlement.
- Represented an individual inventor through a Federal Circuit appeal, including oral argument.
- Counseled an oil and gas company through multiple software license negotiations and contract drafting.