



SpencerFane®

Brian Medich

Senior Associate

Contact

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Overview

Brian Medich regularly handles complex matters involving patent, trademark, copyright, and contractual disputes, providing proactive counsel to protect and maximize value through the full life cycle of products, services, and ideas. He brings proven experience with large corporations with expansive IP portfolios in addition to individual inventors and entrepreneurs.

Through a focus on building a mutual understanding of a business and the protectable scope of all intellectual property, Brian simultaneously works to avoid unnecessary litigation while utilizing enforcement actions, when necessary, to defend clients against infringers and competitors.

Brian completed his undergraduate studies at American University and later earned his Juris Doctor from The George Washington University Law School. During law school, he clerked for the New Jersey Office of the Public Defender, building on governmental experience he gained interning with the U.S. House of Representatives, including a stint with the House Budget Committee.

Education

- George Washington University Law School (J.D.)
- The American University (B.A.)

Bar Admissions

- District of Columbia
- New Jersey

Court Admissions

- U.S. Court of Appeals for the Federal Circuit

- U.S. District Court for the District of Columbia
- U.S. District Court for the Western District of Texas

Presentations and Publications

- *The Unfixed Nature of Copyright Fixation: Limited Protection for Environmental Works of Art*, 47-2 AIPLA QJ. 309, 2019
- "Equity Investment," Women In Film and Video, Script DC, Washington, DC, October 12, 2019

Related Experience

- Represented the Defendants in a trademark litigation successfully obtaining a trial verdict of non-infringement and fair use. Acted as second chair at trial and lead associate for duration of the litigation. *Guantanamo Cigars Co. v. SMC Holding, Inc. et al.*