



SpencerFane®

## Brett M. Pinkus

Partner

### Contact

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## Overview

**Brett Pinkus represents a wide variety of clients across the full spectrum of intellectual property litigation, combining in-depth technical experience with a full arsenal of strategic legal tools to obtain, enforce, and defend creative products, services, and technologies.**

Brett specifically focuses his practice on patent, trademark, and trade secret litigation, representing clients in federal district courts and other venues throughout the country, appeals to the Federal Circuit, and in post-grant proceedings before the U.S. Patent and Trademark Office, including *inter partes* review. As a registered patent attorney, he also routinely handles patent preparation and prosecution, patent opinions, portfolio development, acquisitions, and licensing and technology agreements.

Excelling across markedly diverse industries, Brett boasts a track record of successful casework spanning medical devices, surgical implants and instrumentation, RFID, semiconductors, circuit design, control systems, digital image processing, computer software, telecommunications, aerospace, automotive, power tools, batteries, sporting goods, manufacturing, material processing, oil and gas, and alternative energy.

Supported by extensive technical knowledge gained during his former career as an aeronautical engineer, Brett applies his foundational understanding of complex structural and systematic design to protect his clients' IP.

## Education

- Yeshiva University, Cardozo School of Law, 2006 (J.D.)
- The University of Texas at Austin, 2001 (B.S.M.E.)

## Bar Admissions

- Texas, 2011
- Virginia, 2007

- U.S. Patent and Trademark Office, 2007

## Court Admissions

- U.S. Court of Appeals for the Federal Circuit
- U.S. District Court for the Northern District of Texas
- U.S. District Court for the Eastern District of Texas
- U.S. District Court for the Western District of Texas
- U.S. District Court for the Southern District of Texas
- U.S. District Court for the Northern District of Florida
- U.S. District Court for the Eastern District of Michigan

## Distinctions

- *Best Lawyers in America*, Litigation – Intellectual Property, 2025–2026
- *Texas Super Lawyers*, Rising Star, 2016–2017

## Presentations and Publications

- ["The Limits of Free Speech in Social Media,"](#) *Accessible Law*, University of North Texas Dallas College of Law, April 2021

## Related Experience

- Represented a video game developer in a patent, trademark, and copyright infringement case related to video gaming software, obtaining a permanent injunction and agreed judgment at trial
- Represented a small technology company in a patent infringement lawsuit involving RFID technology, obtaining a favorable jury verdict that was confirmed on appeal.
- Served as lead counsel defending an enterprise data center provider in a multi-patent infringement case involving cooling technology.
- Served as lead counsel defending a medical laser company in patent and copyright infringement cases involving laser technology.
- Represented software company against a software developer in case for breach of contract and trade secret misappropriation involving source code.
- Represented medical device company in a patent infringement case involving a spinal implant through a jury trial and appeal proceedings.
- Served as lead counsel for a biopharmaceutical company in a patent infringement and breach of contract case involving regenerative stem cell therapy.
- Defended several restaurant franchisees in cases involving breach of franchise agreement and trademark infringement.
- Represented a research laboratory for patent infringement and trade secret misappropriation case directed to oxygen concentrator technology, obtaining summary judgment of infringement.
- Served as lead counsel defending a fan manufacturer in a patent infringement lawsuit related to HVAC whole-house fan systems.
- Served as lead counsel defending a golf equipment manufacturer in a patent infringement lawsuit directed to putter technology.
- Served as lead counsel defending a television analytics company in a multi-defendant patent infringement case related to identifying media content within a database.

- Represented a motion capture technology company in a patent infringement case directed to motion sensors for golf and baseball swing analyzers.
- Represented a medical device company in a patent infringement lawsuit directed to an implantable vascular device for treating pulmonary embolisms through to jury trial.
- Represented a doctor in a patent infringement lawsuit directed to endovascular stent grafts.
- Served as lead counsel for specialty food manufacturer in a patent infringement lawsuit involving manufacturing processes.
- Represented chemical technology company for patent infringement, trade secret misappropriation, and breach of contract involving the chemical composition and manufacturing of composite siding used in residential construction.
- Represented a plaintiff in a multi-patent infringement lawsuit directed to printer, toner, and ink technologies.