SpencerFane®

Barry A. Cassell

Partner

Contact

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Overview

A seasoned corporate attorney with deep experience, Barry Cassell represents private equity funds, public and private corporations, partnerships, limited liability companies, and individual clients in a wide range of transactional and governance matters, providing strategic counsel that benefits operations and takes advantage of growth and sale opportunities. His practice spans mergers and acquisitions, debt financings, formation of joint ventures and business entities, executive employment and severance arrangements, securities law compliance, and general corporate and commercial matters.

Over the course of his career, Barry has advised clients on transactions involving the acquisition and financing of businesses in the cable television, sports publications, consumer products, and educational publishing sectors. He also has significant experience guiding clients through divestitures and complex strategic transactions.

Barry works with businesses across a diverse array of industries, including lending, health care, manufacturing, publishing, technology, marketing, and media. Clients value his pragmatic legal advice, business-oriented perspective, and steady guidance through all phases of corporate growth and change.

Education

- University of Pennsylvania Law School (J.D.), *cum laude*
- University of Pennsylvania – The Wharton School (B.S.)

Bar Admissions

- New York

Memberships

- American Bar Association
- New York City Bar Association

Related Experience

- Led the restructuring and issuance of debt securities on behalf of a leading manufacturer and marketer of animal health and nutrition products.
- Managed several substantial acquisitions of religious-based product lines from leading international publishing companies.
- Directed the sale of the publisher of a national, multimedia information company dedicated to providing premium data-driven content and authoritative editorial coverage to horse racing enthusiasts.
- Guided the acquisition of a leading independent network radio company providing sales representation services to over 50 national radio production companies and producing over 100 different programs.
- Coordinated the acquisition of cable television systems providing services across several Midwestern states.
- Led the raising of capital on behalf of a music and entertainment company through a private placement of limited liability company interests.
- Managed the restructuring of a manufacturer and distributor of consumer products, including the issuance of senior secured debt, preferred stock, and warrants.