



SpencerFane®

Alexander Baker

Associate

Contact

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Overview

Alexander Baker defends clients in high-stakes regulatory enforcement, white collar criminal matters, and government investigations, moving quickly and decisively to neutralize inquiries and mitigate exposure before they ever become public.

Known for an aggressive, proactive posture – especially when litigation is inevitable – Alex brings a distinct edge to the courtroom, drawing on two federal clerkships (in the Western District of Washington and for the Chief Judge of the District of Idaho) to deliver unyielding representation. He routinely represents corporate entities, investment advisers, broker-dealers, and trading platforms before federal regulators such as the SEC or CFTC, as well as self-regulatory organizations, including FINRA, across enforcement proceedings, parallel litigation, and internal investigations.

As co-leader of the firm's Social Media Influencer Market Team, Alex guides digital media talent, enterprise creators, and brand partners through high-stakes complex litigation, in addition to regulatory enforcement and compliance matters before federal agencies including the FTC and SEC. He represents clients in investigations focused on sponsorship disclosures, financial promotions, and consumer protection mandates while handling high-exposure commercial and IP disputes. He also actively publishes thought leadership on the evolving privatization and financing of collegiate athletics.

Education

- University of Oregon School of Law, 2019 (J.D.)
- University of Utah, 2016 (B.A.)

Bar Admissions

- Utah
- Idaho

Court Admissions

- U.S. District Court for the District of Utah
- U.S. District Court for the District of Idaho

Distinctions

- *Best Lawyers in America*, Ones to Watch, 2026-2027

Presentations and Publications

- Guest. "[Utah's Private Equity Deal: How It Might Reshape Their's, The Big 12's, College Football's Future](#)," *Utah Blockcast*, December 2025
- Quoted. "[What Does Private Equity Mean for the Future of College Sports?](#)," *Deseret News*, December 2025
- "[Utes Incorporated: The Legal Engineering Behind a \\$500M Windfall](#)," *The Millennial Mandamus*, December 2025
- "[Utah and White-collar Fraud](#)," *Utah Business*, March 2023

Related Experience

- Represented the founder of one of the nation's first and largest cryptocurrency mining companies in a wire fraud investigation by the FBI and U.S. Attorney's office, resulting in the case being closed.
- Represented a multinational medical products company in a multi-district litigation lawsuit.
- Represented the former CEO of a prominent genetics and biosciences company in a securities fraud lawsuit.
- Represented the SEC-appointed receiver in a worldwide Ponzi scheme.
- Led a team of attorneys in representing one of the world's largest companies in a federal investigation of alleged violations of the Foreign Corrupt Practices Act.