



## Three Quick Steps to Help Prepare Your Business for Cyber Threats

### Nearly Half of all Businesses hit by Cyber Attacks in 2020

43% of businesses in the United States and Europe were hit with a cyber attack in 2020, an increase of 5% from 2019 which was 38%, according to [Hiscox's Cyber Readiness Report](#). Businesses cannot ignore this threat and must face it head-on. All businesses should now have an operational and maturing cyber risk management program in place that is led by their trusted [cyber legal counsel](#).

For those that do not, here are three quick steps to help get better prepared to face this risk:

1. Start with a strong foundation of basic cyber hygiene such as the key points in this [Good Cyber Hygiene Checklist](#).
2. Next, think about resilience through incident response planning, such as the key points in this [Cyber Incident Response Checklist](#).
3. Then, take resilience thinking a step further by transferring some of this risk through cyber insurance, considering some of the key points in this article: [2 Critical Cyber Insurance Issues All Companies Must Consider Now, Before an Incident!](#)

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