



Spencer Fane Team Leads Firm-Sponsored CPE for FEI Arizona Meeting

Spencer Fane was proud to sponsor the CPE session at the Financial Executives International (FEI) Arizona Chapter's January 13 Dinner Meeting at the OTTO Car Club in Scottsdale, Arizona. Attorneys [Christina Noyes](#) and [Jim Ullman](#) led the presentation, Franchising 101: Traps to Avoid and Financial Support on Expansion.

The session explored how businesses can successfully navigate franchise laws and avoid common pitfalls while also highlighting the critical role financial advisors and accountants play in franchise growth. The event – which also included an inspiring talk from Latasha Causey, first female and first African American president of the Phoenix Raceway – highlighted FEI's focus on providing connection and education to its members.

At Spencer Fane, Christina and Jim are both valued members of the firm's Corporate and Business Transactions and Franchising and Distribution practice groups. Christina represents franchisors and franchisees in franchise, corporate, and intellectual property law, providing adept counsel at every stage of business development while proactively anticipating and resolving potential disputes to maximize profitability and growth. Jim draws on more than 35 years of industry experience and a commonsense approach to law designed to maximize opportunities and drive value for diverse clientele comprising everything from startups to national and multinational corporations to major financial institutions, including private equity and venture capital groups.

Learn more about FEI Arizona [here](#).