



Spencer Fane Team Attends Firm-Sponsored ETA Conference

Spencer Fane was pleased to serve as a sponsor for the 12th annual Booth-Kellogg Entrepreneurship Through Acquisition (ETA) Conference on November 19 in Chicago. Attorneys [Rob Mahon](#) and [John Moore](#) attended the event.

Hosted by the ETA Group at Chicago Booth, the Polsky Center for Entrepreneurship and Innovation, and the Kellogg Innovation & Entrepreneurship Initiative, the ETA Conference provides an engaging forum for search fund entrepreneurs, investors, MBA students, faculty, and other participants in the ETA ecosystem. Attendees enjoyed insightful panels and workshops on topics such as rollup and consolidation strategies, emerging markets, franchising opportunities, industry trends, scaling, and more. The gathering also included networking receptions and a case competition for MBA students with ETA aspirations.

Rob and John are esteemed members of the Spencer Fane St. Louis office whose legal practices flourish at the intersection of M&A, startups, and emerging companies. The team counsels private and public companies; family offices, private equity firms, and their portfolio companies, as well as startups, search funds, and self-funded entrepreneurs across a wide range of industries, handling billions of dollars of transactions and formulating strategic plans that effectively and efficiently meet client business goals.