



Shawn Tuma Talks Meta's European Privacy Law Violations with KNX News On-Demand

Spencer Fane attorney [Shawn Tuma](#) recently spoke with *KNX News On-Demand* about the European Union (EU) fines that Meta, Facebook's parent company, incurred for violating privacy laws.

Shawn explained that the EU and the United States differ in that the former requires companies to allow their consumers to opt in to data processing for targeted ads whereas the U.S. has consumers opt out. Noting that the U.S. is merely a few years behind the EU in data privacy regulation, Shawn also opined on the impact this case will have on our market.

"I think we're going to see more of this type of activity or these actions against Meta and Google and companies like that," Shawn said. He anticipates companies to push back in response.

"We as consumers [will need] to realize that to get the product either we're going to have all our rights and we're not going to get the product, or to get the product, we're going to have to agree, 'yeah, you can send me this advertising.' I don't know how they're going to continue to stay in business otherwise."

At Spencer Fane, Shawn helps businesses protect their information and protect themselves from their information. He represents a wide range of clients, from small to midsize companies to Fortune 100 companies, across the United States and globally in dealing with cybersecurity, data privacy, data breach and incident response, regulatory compliance, computer fraud-related legal issues, and cyber-related litigation.

Listen to the full interview [here](#).