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Shawn Tuma Outlines Consumer Privacy Cases Against "Big Tech" in Bloomberg Law

Spencer Fane attorney Shawn Tuma recently spoke to *Bloomberg Law's* Ryan Autullo about how Texas Attorney General Ken Paxton's recent lawsuits against Big Tech may signal a change in the state's view on consumer privacy.

In the article, TikTok May Face Boutique Firm Hired by Texas Over China Access, Shawn discusses the impact of a recent Meta settlement for using Texans' facial recognition data without consent, claims against Google for misusing facial recognition and tracking users' movements, and a case against TikTok for failing to comply with a new law designed to prevent minors' exposure to sexual material and other explicit content.

"They're trying to send a message to Texas businesses that we take very seriously the protection of informational privacy for Texas residents and we're going to enforce it," Shawn shared with Bloomberg. "That's been their big goal for the year."

At Spencer Fane, Shawn helps businesses protect their information and protect themselves from their information. He represents a wide range of clients, from small to midsize companies to Fortune 100 companies, across the U.S. and globally, in dealing with cybersecurity, data privacy, data breach and incident response, regulatory compliance, computer fraud-related legal issues, and cyber-related litigation. As a widely recognized cybersecurity and data privacy law professional, he is frequently sought out by other law firms and organizations to advise them when these issues arise.

Read the full *Bloomberg Law* article here.