# Shawn Tuma Emphasizes Governance at AI Ethics Conference

Spencer Fane attorney Shawn Tuma was a presenter at the November 18-19 Dallas Baptist University conference, What's Lost in Translation: The Human and Financial Cost of Communication Failures in AI Systems.

This forum explored the ethical, political, and economic stakes of AI-mediated communication in language and healthcare, with topics that centered on responsibility, regulation, and real-world cost. Shawn's session, When AI Speaks for You – The Need for AI Governance, discussed frameworks for conscientiously integrating artificial intelligence technology in business operations as well as existing laws, such as the Texas Responsible Artificial Intelligence Governance Act.

Shawn co-leads the Spencer Fane Cyber | Data | Artificial Intelligence | Emerging Technology Practice Group while serving as Office Managing Partner for the firm's Plano, Texas, office. In addition to these leadership roles and extensive thought leadership throughout the industry, he maintains a robust law practice that helps a wide range of clients navigate cybersecurity, data privacy, data breach and incident response, regulatory compliance, computer fraud-related legal issues, and cyber-related litigation. Increasingly, Shawn also advises companies on the legal, ethical, and operational governance of AI systems. He assists in the design and implementation of AI governance programs that align with evolving U.S. and international laws, standards, and frameworks; evaluates AI systems for transparency, accountability, and fairness; and integrates AI controls into broader cyber and data governance programs.