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Shawn Tuma and Jeremy Rucker to Speak at SecureWorld Dallas 2024

Spencer Fane attorneys Shawn Tuma and Jeremy Rucker will speak at the 20th Annual SecureWorld Dallas on October 3.

SecureWorld offers year-round critical data privacy and cybersecurity insights through myriad events, programming, and original news. Shawn and Jeremy are frequent SecureWorld collaborators who return to the SecureWorld Dallas conference this year to moderate a keynote panel and lead a data privacy presentation, respectively.

During the opening keynote, The Hidden Costs of Cybersecurity: Unveiling the True Price of Protection, Shawn will facilitate a discussion between two chief information security officers (CISOs) as they delve into commonly overlooked aspects of cybersecurity that can significantly impact an organization's bottom line and operational efficiency. The panel will explore the multifaceted nature of cybersecurity costs; the importance of comprehensive business continuity planning; legal considerations such as regulatory compliance, potential liabilities, and the cost of data breach counsel; and taking a diversified approach to enhancing resilience and reducing dependency risks.

Later, Jeremy will present the session, The New Privacy Landscape in Texas and Beyond. He will unpack key changes to state law and provide compliance tips for the recently enacted Texas Data Privacy And Security Act. The discussion will include how this legislation affects businesses and individuals and cover topics such as key consumer rights, data handling obligations, and compliance strategies to avoid violations.