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Sadaf Deedar and Jeffrey Ratinoff Author IPWatchdog Article on SCOTUS Case

Spencer Fane attorneys <u>Sadaf Deedar</u> and <u>Jeffrey Ratinoff's</u> article, <u>U.S. Supreme</u> <u>Court Reinforces Corporate Separateness in Trademark Disputes</u>, was recently published by *IPWatchdog*, a leading intellectual property news source.

The piece originated as a firm <u>blog post</u> and explores the significant implications of the unanimous SCOTUS ruling for the trademark infringement case, *Dewberry Group, Inc. v. Dewberry Engineers Inc.* Sadaf and Jeff outlined the case's background, SCOTUS' reversal of the U.S. District Court for the Eastern District of Virginia's verdict, outstanding issues to be addressed, Justice Sonia Sotomayor's concurring opinion, and key takeaways for trademark owners and businesses.

"The Court's decision reinforces that corporate formalities matter. Separately incorporated entities cannot be treated as a single unit for profit disgorgement under the Lanham Act," the team said. "It also underscores the importance of litigating strategically from the outset."

At Spencer Fane, Sadaf and Jeff are valued members of the firm's Intellectual Property Practice Group. This team comprises industry-renowned attorneys across the firm's national footprint who guide individuals and businesses through preparation and prosecution of complex patent, copyright, and trademark matters. Due to the team's exceptional services, clients are empowered to pursue innovation and maximize long-term value in a rapidly evolving IP landscape.

Read the team's full article here.