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## **Peter Goplerud Discusses College Athletes' Name, Image, and Likeness Benefits**

Spencer Fane attorney [Peter Goplerud](#) recently published an article in LegalNews about college athletes' right to benefit from the use of their name, image, and likeness (NIL).

Titled "Novel legal issues to address for colleges, universities," the article discusses the recently sanctioned NIL legislation, provides examples of college athletes using NIL, and gives an interpretation of the laws.

"There are published reports of a few significant deals for some high-profile athletes and many smaller opportunities for others," Peter explained in the article. "In this context, 'high-profile' has multiple meanings; it would include both highly talented and accomplished athletes and athletes with significant social media influence."

To read the full article, please click [here](#).