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Managing IP Spotlights Expanding IP Team at Spencer Fane

The Spencer Fane Intellectual Property Practice Group was recently highlighted in *Managing IP* for its ongoing growth and value-adding strategy. In an interview with the preeminent IP publication, [John Picone](#) provided his perspective as leader of the firm's IP team.

In the feature, [Spencer Fane Eyes New Hires to Join Firm's 'Disruptive' IP Strategy](#), John shared key attributes he looks for when bringing on new talent, explained how the team is enhancing efficiency, and shared the group's collaborative approach to providing legal services.

"IP litigation is very much like a team sport and activity," he shared. "While the individual contributions of each person are critical to the success of the team, it's also the ability to work with each other that ultimately leads to successful outcomes."

The Spencer Fane IP Practice Group comprises industry-renowned attorneys across the firm's national footprint who guide individuals and businesses through preparation and prosecution of complex patent, copyright, trade secret, and trademark matters while also assisting in areas such as licensing, product development, due diligence, cybersecurity, innovation, IP theft, false advertising, and assignment of ownership. Understanding that innovation is not static, the team's battle-ready and experienced trial attorneys develop a detailed understanding of each client's business and IP assets while focusing on maximizing long-term value in rapidly evolving markets.

Read John's full interview [here](#). Please note, a subscription may be required.