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Kirstin Kanski Explores Payment Technology in the New Retail Landscape at Industry Forum

Spencer Fane attorney Kirstin Kanski spoke at the Best Buy + Retail Gift Card Association (RGCA) Education Forum on June 10 in Edina, Minnesota.

The forum focused on how emerging technologies, digital innovation, and AI continue to reshape the gift card industry, including fraud prevention and blockchain technologies. Kirstin joined a panel that included Ben Jackson (Innovative Payments Association, COO) and Joe Vasterling (Best Buy Financial Services, Director) for a discussion on "*The Role of Gift Cards in Shopping 3.0*." They outlined how gift cards fit into an emerging, AI-driven retail landscape where agentic commerce, blockchain, and digital payments are reshaping the technologies that drive consumer experience.

At the firm, Kirstin maintains a comprehensive financial services practice in which she provides strategic legal advice to financial institutions on licensing and regulatory matters, enterprise risk management, corporate governance, data privacy, consumer compliance, payment systems, digital assets, and third-party risk management. She has significant experience in the design and implementation of enterprise compliance, risk, data privacy, ethics, and investigation programs.