SpencerFane®

Jessica Brigman to Provide Data Privacy and AI Insights at She Leads Conference

April 25, 2025

Madden's on Gull Lake | 11266 Pine Beach Peninsula, Brainerd, MN

Spencer Fane is pleased to announce attorney Jessica Brigman as a speaker for the She Leads Conference on April 25 in Brainerd, Minnesota. She will lead the breakout session, Navigating the Minnesota Consumer Data Privacy Act and AI in Your Workplace.

Jessica's presentation will feature practical insights on the Minnesota Consumer Data Privacy Act – which is set to take effect on July 1, 2025 – tailored specifically for entrepreneurs and workplace leaders. She will outline how this new legislation impacts businesses and provide essential considerations for organizations with an online presence. Jessica will also explore the risks and benefits of integrating AI into business operations in addition to offering strategies to ensure compliance, protect consumer data, and leverage AI ethically and effectively.

With a strong emphasis on networking, wellness, and inclusivity, She Leads is a premier leadership conference that fosters a vibrant, uplifting atmosphere where women from across Minnesota can connect, grow, and thrive. In addition to Jessica's breakout, hundreds of attendees will enjoy inspiring keynote sessions, hands-on workshops tailored to enhance leadership skills and personal development, community activities, and a pitch event featuring business advice from a panel of industry thought leaders.

At Spencer Fane, Jessica advises clients on all aspects of business, from initial formation and structuring, ongoing maintenance, and business-to-business

transactions to ongoing growth strategies and long-term compliance matters. She also helps a variety of companies adhere to the ever-changing laws governing online information privacy and data security, including driving online privacy notices and advising on best practices for data privacy and cybersecurity.

Learn more about and register for She Leads here.