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Jack Amaral and Jon Farnsworth Talk Consumer Data Privacy Laws in Minnesota Lawyer

Spencer Fane attorneys <u>Jack Amaral</u> and <u>Jon Farnsworth</u> discuss the newly enacted consumer data privacy laws, including Minnesota's law that just passed, in an article recently published in *Minnesota Lawyer*.

In the article, <u>Charting a Course Through Data Privacy</u>, Jack and Jon provide a concise breakdown of what businesses need to consider regarding data privacy, outline key provisions of the Minnesota Consumer Data Privacy Act, and share practical advice to businesses about how to handle compliance in this quickly changing area of the law.

The article shares, "While many people have waited to see if the U.S. federal government will take action on consumer data privacy that would put an end to the patchwork of individual state laws, no such action is expected to occur at least in the foreseeable future. In the meantime, prior to any federal standard, business owners are well advised to stay informed and taking proactive measures to comply with data privacy laws. Failure to maintain compliance will increase a business's risk of being sued and/or having governmental regulator scrutiny."

At Spencer Fane, Jack focuses on delivering legal counsel on data privacy matters, ensuring compliance, and safeguarding information for clients of all sizes. Jon commonly counsels clients on computer, internet, privacy, website, data breach, cybersecurity, cyber liability insurance, technology, software, data privacy and security, and intellectual property legal issues.

Read the full article <u>here</u>. Please note, a subscription may be required.