



Hal McCard Discusses Use of Machine Learning in Health Care with TechTarget

Spencer Fane attorney [Hal McCard](#) was quoted in a recent *TechTarget* article about the growing business use of machine learning, a subset of artificial intelligence.

In the article – [What Is the Future of Machine Learning?](#) – Hal spoke with *TechTarget's* Lev Craig about the application of machine learning in the health care sector. While he noted that only the scale of machine learning is new to the medical field, Hal emphasized caution when dealing with challenges such as data privacy and technological readiness.

"The generative solutions that seek to produce original content and things like that, I think, carry the most risk," he said. "...The question turns to the data sources and the rights of use in the data sources."

At Spencer Fane, Hal combines decades of experience as in-house and outside counsel for health care enterprises with a deep understanding of health care operations, regulatory compliance, and complex litigation. He provides responsive, effective counseling on a full range of legal matters with a practical, client-centered focus.

Read the full article [here](#).