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Gregory Ewing Comments on Business Communications in The Economist

Spencer Fane attorney Greg Ewing was quoted in the article You're Not Sending an Email. You're Training a Model, published by *The Economist*.

The article explores the legal, business, and privacy implications of using workplace communications to train artificial intelligence models and highlights how the growing use of AI tools in the workplace is raising questions about data ownership, employee privacy, and the legal challenges associated with collecting and repurposing internal company information. The piece also covers how these issues may influence organizational practices and the future of workplace communication.

"Reddit threads are not a good way to learn how to run a business," Greg said.

At the firm, Greg represents clients in complex and high-profile cybersecurity, privacy, blockchain, artificial intelligence, and other technology-related litigation and arbitration matters with a focus on resolving disputes as early as possible through a mix of practical legal acumen and technical fluency. A diligent counselor, he also guides strategic business operations and best practices, developing sophisticated cybersecurity policies, privacy compliance programs, licensing frameworks, and technology contracts.

Read the full article here. Please note, a subscription may be needed.