## Blair Jacobs Joins Masters Panel at Firm-Sponsored 2024 IP Dealmakers Forum

Spencer Fane was pleased to be a Gold sponsor for the 11th annual IP Dealmakers Forum on November 6-8 in Miami. Attorney <u>Blair Jacobs</u> spoke at the event.

This premier conference gathers industry rainmakers at the forefront of the global intellectual property market, including investors, IP owners, and industry thought leaders. As part of this year's program, Blair joined the session, Dealmakers' Masters: Getting Deals Across the Line. He and his fellow panelists delved into common and complex dealmaking hurdles, lessons learned from strategic dealmaking across diverse sectors, components of negotiation breakdown, and identifying the right time to settle.

At Spencer Fane, Blair represents high-technology innovators and serves as lead trial counsel and strategist for intellectual property and trade secret matters in district and federal court. As the firm's Patent Litigation Group Global Leader, Blair is first and foremost a nationally recognized trial attorney with extensive experience trying and winning cases in courts throughout the country. From his time in the Department of Justice forward, he has been sought out and has led teams in bet-the-company cases destined for trial from the outset.

Learn more about IP Dealmakers <u>here</u>.