

Spencer Fane®

Ayesha Mehdi Shares Physician Responsibility for Medical Spas

Spencer Fane attorney <u>Ayesha Mehdi</u> presented on the legal issues that pertain to physician liability and corporate practice of medicine as it relates to medical spas at the <u>Foundation for Multispecialty Aesthetic Meetings</u> on July 23 in Newport Beach, California.

The presentation, Aesthetically Illegal, Ayesha discussed physician responsibility in specific scenarios, including when delegating procedures, for backup systems and emergency plans, with patient informed consent and education, and in advertising and marketing.

The four-day event covered all aspects of aesthetic medicine, including surgical and nonsurgical modalities, as well as all aspects of practice management and marketing.

At Spencer Fane, Ayesha works closely with physicians and other health care professionals, along with various health care and closely-held businesses, in a wide range of corporate, transactional, regulatory, and licensure matters.