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Allison Garrett Explores Technology Adoption in Higher Education for WISE

The World Innovation Summit for Education (WISE) recently published Spencer Fane attorney Allison Garrett's article, From Mandates to Momentum: Incentivizing Technology Adoption in Higher Education.

Co-authored with Berlin Fang (Bridwell Press of Southern Methodist University), the piece explores avenues for higher education institutions to encourage meaningful, sustainable technology adoption. Allison and Berlin outlined the need for strategic leadership, faculty incentives, professional development, and prioritizing students. They emphasized that educators' strongest motivation is helping their students to achieve success, and strategies that align this motivation with technology adoption are the most effective.

At the firm, Allison plays a critical role in the firm's higher education practice, resolving complex regulatory, administrative, operational, and transactional issues specific to public and private universities. Supported by a decadeslong track record of success in law, education, and leadership, she has held prominent positions in government, at a multinational retail corporation, and at the highest levels of several higher education institutions.

In addition to WISE, an international network of education stakeholders across 200 countries, Allison's thought leadership has also been published by *University Business* , *IP Watchdog,* and other renowned platforms.

Read Allison and Berlin's full article here.