SpencerFane®

Advantage CLE: Innovative Asset Strategies: Patents in Banking and Corporate Environments

June 24, 2025
12:00 pm CDT - 1:00 pm CDT

In the world of business and banking, traditional assets like real estate, inventory, stocks, and bonds are well understood. However, intellectual property such as patents, copyrights, and trade secrets represent a unique and often underutilized asset class. Patents grant the right to exclude others from making, using, or selling inventions, and their value depends on whether these inventions are actively used in business and whether appropriate compensation is being paid for this right. Patents that are not utilized hold little to no value, and their time-limited nature means their value diminishes over time. Copyrights and trade secrets each raise their own unique issues and require close attention in any deal.

This webinar introduces you to the concept of intellectual property as a distinct asset and explore how to effectively use, treat, and evaluate them in various business contexts and transactions. Join our panel of professionals in intellectual property, banking, corporate, and bankruptcy law as they delve into the intricacies of managing patents in business transactions.

Continuing Legal Education (CLE) credits are pending in Arizona, California, Colorado, Florida, Kansas, Minnesota, Missouri, Nebraska, Nevada, New Mexico, Oklahoma, Tennessee, Texas, and Utah. CLE credit application and approval processes vary per state and may not be available after certain state deadlines. Please email education@spencerfane.com if you have questions about credits.