



Entertainment

Let the creatives create. We'll handle the business of entertainment law.

Whether putting a deal together or vigorously enforcing a client's contractual and intellectual property rights, our media and entertainment lawyers understand the unique needs of the entertainment industry.

Overview

Addressing the legal needs of people and businesses involved in creative work

We understand the business and legal needs of those involved in the creation, production, management, and protection of entertainment, media, and other creative endeavors. Whether serving a startup company or an established recording artist, the Spencer Fane Entertainment industry team is dedicated to helping entertainment clients achieve their business and litigation objectives.

Our clients. We serve a range of entertainment industry clients, including record labels, celebrities, reality TV talent, social media influencers, music production companies, authors, visual artists, choreographers, film and television production companies, music publishers, recording artists, songwriters, music producers, artist managers, promoters and music industry and entertainment entrepreneurs.

Our focus. Spencer Fane Entertainment attorneys focus on the following areas:

- Copyright law and licensing
- Music publishing and licensing
- Record label agreements
- Business development and entity formation
- Film and television
- Media relations
- Sponsorship and endorsement agreements
- Trademark protection and entity formation and licensing
- Social media legal advice
- Right of publicity and branding guidance
- Dispute avoidance and resolution, through counseling, litigation, arbitration, and mediation
- NCAA Name, Image, and Likeness (NIL) representation
- State film and television tax incentives

We have the relationships. Building and nurturing long-term relationships is crucial to fostering a creative's success and in the entertainment industry in general. Always accessible, our attorneys are diligent and strategic in creating and sustaining their industry connections.

We know the industry. Our detailed knowledge of the entertainment industry and the range of individuals and businesses operating in it enables us to both anticipate and address the intellectual property, litigation, and dispute resolution needs of clients throughout their careers.