



SpencerFane®

Advertising

Defending your ads, challenging those of your competitors.

**Whether your company has an established reputation or is just getting started, the Spencer Fane Advertising team can help you to anticipate potential pitfalls and legal challenges as you engage current and future customers through advertising and marketing campaigns.**

## Overview

### **Litigating local, regional, and national advertising disputes**

Spencer Fane has extensive experience representing advertisers and competitors in courts and commissions, successfully challenging and defending advertisements. Our attorneys have litigated advertising claims before the National Advertising Division, National Advertising Review Board, and federal courts throughout the U.S.

We work with emerging companies on regional and local advertising disputes as well as larger companies involved in multimillion-dollar national advertising campaign disputes.